

## CABINET MEMBERS REPORT TO COUNCIL

25 January 2018

**COUNCILLOR PETER HODSON - CABINET MEMBER FOR PERFORMANCE**

For the period to 25<sup>th</sup> January 2018

### **1 Progress on Portfolio Matters.**

#### **Footfall KL Town Centre**

- December footfall was disappointing with a drop of **13.4%** compared to Dec 2016. A significant drop, but there are factors, for example I think we can safely put a good chunk of that down to the on-going A47 Saddlebow Bridge repairs as well as the gridlock caused by multiple road accidents during the month just outside of town.
- UK footfall was down by 3.5%.
- Overall, the whole year ended down 4.5% on 7.8million vs 8.2million from last year, but when compared to the previous year (2015) was up 1.3%. And 19% up on when footfall was first counted in 2007
- On a positive note, despite the downturn in footfall, many leading retailers reported that they had fared pretty well in November and December, some in the top 5 of their region. (I cannot give specific names as the information is given in confidence) .

#### **Events**

- Christmas Lights Switch On –Town was busy, retailers reported good level of trade.
- Christmas Market – Our Town Centre Manager was asked to provide an Event Safety Plan on behalf of Discover Kings Lynn and help deliver the event on the day. Despite gale force winds and rain during the day the town had a very successful event.
  - Town was the busiest it's been for years at a late night shopping event.
  - Excellent feedback from Stall Holders, Retailers and Public alike.
  - Good quality offer

**Markets**

We are working alongside Discover KL to collectively bring specialist markets back to the Saturday Market Place around Spring/Summer 2018.

**2 Meetings Attended and Meetings Scheduled**

Audit Committee  
Cabinet Meeting  
Corporate Performance  
Meeting with Carol Bower (Mayor)  
Meeting with the Leader

**Portfolio Meetings with Officers:**

Paul Harrison  
Martin Chisholm  
Chris Bamfield  
Becky Box  
Jemma Curtis  
Jason Richardson  
Martin Chisholm